

Dear Business Neighbor:

I am reaching out on behalf of the award-winning Leander Band program with an amazing sponsorship opportunity. The Leander Band is a nationally recognized program composed of amazing students, many of whom are All-Region band students, All-State band and orchestra students, and First Division soloists. Many of these students also take rigorous course loads and excel academically, ranking in the top of their class. Leander High School Band members continue to flourish individually as well as a unit, having continually competed successfully in state and local competitions including prestigious competitions such as BOA Grand Nationals in Indianapolis where they were named Class 3A Grand Champions and as a featured band in Chicago at the elite International Midwest Convention. They are also frequent State Marching Contest finalists and are the reigning UIL State 5A Bronze Medalist. They recently received the coveted Sudler Shield Award given to outstanding marching bands who are at a world class level of excellence. When the Leander Band takes the field for competition, the auditorium stage during concert season or to the streets of Leander for a parade, they proudly represent our city, our school district and our nationally renown high school performing arts program.

In order to sustain our exceptional music program we rely on local business support. I invite you to partner with the Leander Band Boosters (LBB) to become one of our valued sponsors. The LBB is a 501(c)(3) organization committed to providing both volunteer and financial support for the Leander High School band program. Although the Leander Band is supported by the Leander Independent School District and student fees, they rely on charitable gifts to the LBB to bridge the gap and supplement the expenses incurred while competing at the state and national levels.

Tiered levels of sponsorship are outlined and included in this letter. All Diamond, Platinum and Gold sponsors will be featured on our semi truck which is used to transport all of our instruments, props and necessary items for performances and competitions. It travels all around town for football games and competitions in addition to sitting in a very prominent location on campus which is visible from Bagdad Road when not in use. It is regularly seen all over Leander, Central Texas and on occasion, nationally. This primo advertising space will reach many potential customers and show the community that you support and care for these hard-working local students!

We hope you will thoughtfully consider making a tax deductible donation and become one of our valued sponsors. To become a corporate sponsor, please complete the attached form and mail payment to the LBB PO Box. If you have questions or want more information about corporate sponsorships with the Leander Band Boosters, please contact Shawn Hendricks by email at <a href="mailto:shawn.hendricks@tianma.com">shawn.hendricks@tianma.com</a> We look forward to partnering with you and your company. Thank you in advance for supporting music at Leander High School and in our community.

Sincerely, Shawn Hendricks, Fundraising Co-Chair

Name: Leander Band Boosters (LBB) Address: PO Box 920 Leander TX 78646

Tax ID Number: 74-2545808



## **Leander Band Corporate Sponsor Commitment Form**

Sponsorship Year 2022-2024 (ending May 28, 2024)

Address:		
2ity:	S1	tate: Zip:
Phone:	Email:	
DIAMOND SPONSORS	<u>SHIP</u> : \$7,000	PLATINUM SPONSORSHIP: \$5,000
Large Company Logo on semi truck (3' x 6')		Medium Company Logo on semi truck (2' x 3')
Company name announced at all football games		Company name announced at all football games
Appreciation plaque with 8X10 photo of the band		Monthly Social Media Mentions
Band performs at a company event		Logo on leanderband.org site
Monthly Social Media Mentions		Logo on "March-A-Thon" t-shirt
Logo on leanderband.org site		Logo on Sponsor Banner
Logo on "March-A-Thon" t-shirt		Listing on all concert programs
Logo on Sponsor Banner		Add 100x250 logo to leanderband.org site
Listing on all concert programs		Two email blasts to all LHS Booster Members
Add 100x250 logo to le		
Two email blasts to all	_	
GOLD SPONSORSHIP	: \$3,000	SILVER SPONSORSHIP: \$1,000
Small Company Logo on semi truck (1' x 1')		Two Social Media Mentions
Email blast to all LHS Booster Members		Logo on leanderband.org site
Monthly Social Media Mentions		Logo on "March-A-Thon" t-shirt
Logo on leanderband.org site		Logo on Sponsor Banner
Logo on "March-A-Thon" t-shirt		Listing on all concert programs
Logo on Sponsor Banner		Add 100x250 logo to leanderband.org site
Listing on all concert p	rograms	•
Add 100x250 logo to le	anderband.org site	
BRONZE SPONSORSH	<u>IP</u> : \$500	
Social Media Mention		
Name on leanderband.	org site	
Name on "March-A-Tho	on" t-shirt	
Listing on all concert p	rograms	
Add 100x250 logo to le	anderband.org site	
Payment Information		Authorized Signature:
Sponsorship Level (Diamond, Platinum, Gold,		9
Silver, Bronze):		Mail Invoice & Payment to:
Donation Amount:		Leander Band Boosters
☐ Check # (payable to LHS Band Boosters)		PO BOX 920
- Chick # (payable to Life balla boosiels)		

Leander, TX 78646