



HOW IT WORKS

1. March-A-Thon is on October 5th 2019. **ALL DONATIONS ARE DUE BEFORE PRACTICE STARTS.** March-A-Thon will run for 4 hours on October 5th 2019 during a special rehearsal with a clinician.
2. Students contact family, friends, neighbors, and local businesses to obtain donations. Ask politely and put your best face forward.
3. Parents and Students may download the March-A-Thon forms from the band website.
 - A Family and Friends sample letter that your student can use to contact those that live out of town. Your student prior to sending out may personalize this letter. You may want to include a self-addressed stamped envelope to make it easier to send the donation back to you. They can also donate directly with a credit card by visiting the Leander Band website at www.leanderband.org.
Make sure they put the student's name on the donation.
 - A Business Sponsorship letter that you can use to solicit sponsorships from businesses. Please be respectful when entering businesses. Remember, you are representing the Leander Band, be on your best behavior and dress appropriately.
4. Donations can be made in the form of cash, checks, made out to LHS Band Boosters, or online on the website (www.leanderband.org) Donation forms can be dropped off at any time in the gray box located outside of the band director's office. Make sure you put all donations inside an envelope with your students name on the outside. If there is not a name we will not know who to credit with the donation.



Individual Incentives: (Incentives are CUMULATIVE!)

- Level 1: \$200 in paid pledges turned in by 12:00pm on Sept. 30th:
2019 March-A-Thon t-shirt
- Level 2: \$350 in paid pledges turned in by 12:00pm on Sept. 30th
Level 1 PLUS Radio Active Stadium Blanket
- Level 3: \$500 in paid pledges turned in by 12:00pm on Sept. 30th
Level 2 PLUS Leander Band Radio Active Hoodie.
- Level 4: \$1,000 in paid pledges turned in by 12:00pm on Sept. 30th
Level 3 PLUS Leander Band Backpack
- Top earner wins the opportunity to conduct the band in the stands during a football game.

5. Section Incentives: The Section that raises the most money will get a pizza dinner served by the directors. This is based on the average per person in each section.

6. Class Incentive: Pizza and movie night

7. Band incentive: To be announced by the Band Directors.